

# Forward



# ANNUAL REPORT 2015 - 2016

My dear friends,

I took much pleasure to present this Annual Review of our General Movement for Rural Education & Environment (GREEN) a service organisation marching past its 26<sup>th</sup> year by 2015 – 2016 through by which has remarkable achievements over the past twelve months in the upliftment of rural poor and downtrodden through its all possible means and supports on the development of Education, Health and Environment of the people in and around of Theni District, South Tamilnadu, India.

Since its inception on 1989, our GREEN organisation focusing in promoting public participation of the poor and the marginalized in development and social change and many other such actions. Ensuring the survival of small initiatives at the grassroots level is in an immediate challenge for the sector now a day. Anyhow with great efforts, GREEN was able to mobilize funds to fulfill the tasks of all the programs and activities during the year 2014 and we have mainly concentrated on Women, Children and Youth Development through Environmental Awareness and Education/ Health development initiatives.

Being towards to achieve this, we have conducted ranges of programs and project initiatives which have been made positive changes over the lives of the working community during the year 2015 -2016.

I now have delivered our sincere thanks to all our Project Partners, Member of the Society, Staffs, Well-wishers and Friends who extensively supported us and provided timely guidance to continue our service performances during the year 2015 made successive impact on our welfare services.

**P.Subbash.Bose** M.A.,B.Ed.,LLB.,  
Secretary – GREEN

**GREEN Thinking**  
**GREEN Living**  
**GREEN Economy - for a**  
**GREENING ENVIRONMENT**



**EACH ONE  
PLANT ONE**

## PROGRAM & PROJECTS - 2015

### **WOMEN Development**

- ✿ Women Leader / PRI Group & Capacity Building Training
- ✿ Micro Entrepreneurs Development (MEDP) Programs
- ✿ Women Empowerment Groups
- ✿ Village level Cleaning Groups
- ✿ Village Women Awareness Groups

### **ENVIRONMENT & BIO-DIVERSITY Conservation**

- ✿ Climate Change Workshop & Global Warming
- ✿ Awareness Workshop on Combating Desertification, Land Degradation & Drought (NEAC), Ministry of Environment Forest & Climate Change, Govt of India.

### **TREAD for Women Scheme** (supported by Ministry of Small, Medium Enterprises MSME, Govt of India & Canara Bank)

- ✿ Trade related Training to Rural poor Women
- ✿ Micro Credit Assurances to Women for Self-entrepreneur

### **WOMEN'S RIGHTS Awareness**

- ✿ Awareness to Adolescent Girls - Thiruppur Peoples Forum (TPF)
- ✿ Legal Aid Workshops & Public Hearings and Boards on Violence against Women (VAW)

### **RURAL YOUTH SKILL DEVELOPMENT Trainings**

- ✿ EDT on Mushroom Cultivation (TNSRLM Project)

### **AGRICULTURE & FARMERS DEVELOPMENT**

- ✿ Meeting & Formation of FIG (Farmers Interested Group)
- ✿ Farmers Development Training
- ✿ Organic Farming / Bio manure Preparing Training & Demo

### **EMERGENCY & RELIEF MATERIALS - FLOOD DISASTER ASSISTANCES to the Victims in Cuddalore**

### **TRIBAL DEVELOPMENT**

- ✿ Awareness on Tribal Rights & 5<sup>th</sup> Schedule
- ✿ Tree Plantation & Low Carbon Farming

### **CHILDREN WELFARE SERVICES**

- ✿ Children Campaign - TN Forces
- ✿ Collaborative Initiatives on CHILD HELP LINE 1098

### **SPECIAL DAYS Observant Events**

- ✿ International Women's Day Celebration
- ✿ District Earth Day Celebration 2015
- ✿ Celebration events of International Environment Day

### **Financial Outlay for 2016**

### **In MEDIA Focus / News**

### **FUTURE Prospects 2016 - 2017**

**Our Sincere Gratitude to .....**





## WOMEN DEVELOPMENT

### Women Empowerment Groups



Women are the vital component of the functioning of the community. They are the pivot of the society. For achieving this we have formed them into following kinds of groups:

- Village level Cleaning Groups
- Village Women Awareness Groups
- Women Leader / PRI development Group

**GREEN** Society believed this and continuing its service performances on the field of women development and

approaching welfare activities centered with women participants. Every year we have organized these groups among the rural women community and make them to use our beneficiaries for their sustainable living.

These groups are collectively involved in the belonging community development initiatives. The Village level Cleaning groups are the responsible to make the village clean and green and the Village Health groups are monitor the health schemes implementation and sanitation, hygienic environment of the village. The Village Leaders Development group will responsible to develop women leadership among the village community.

A Capacity Building Training on promoting self reliant Qualities to these group members was conducted. This training created a platform to the rurally backward women on obtaining their welfare measures. Under this group meeting, the women were discussed the various issues surrounding them and finding solutions to rectify the same through collective efforts and community involvement.

This training facilitates the Women to understand the Group Dynamics, enhancing Leadership Qualities, Organising Events, starting units for income generation, facilitating members for obtaining various services etc., It also provides the information about how to assess the performance activities, loan repayment capacity, involvement of members and local issues and problems. This can educate the members in the accounts and book keeping procedures maintenance of minute's books etc.,



Further this Capacity Building Training facilitated them on understanding the power of realizing the strength of unity. This created the cohesiveness and supports within the women and the women makes their collective efforts for their women community as well as social development.

## Micro Entrepreneurs Development (MEDP) Program

In our existing women SHGs many were moving for 2nd linkages of loans through Banks and other MFIs in this year. We has facilitated them through the Micro Credit Linkages Programs, Small Loans, and other financial services through collaboration with the Nationalized Banks and other MFIs the details as follows

Types of Assistances and MFIs	ICICI Bank Ltd.,	ANTENNA Trust	TREAD Scheme
No. of Women SHGs Supported	336 WSHGs 5376 Women	92 WSHGs 1386 Women	8 WSHGs 126 Women
Loan Amount Proposed	Rs. 11 Crores	Rs. 1.25 Crores	Rs. 12 Lakhs
Economic & Business/IGP Activities	3825 women	148 women	126 women
Agriculture Loan	782 women	640 women	---
House hold Consumption	450 women	450 women	---
Education Purposes	69 women	98 women	---
Asset Creation	98 women	98 women	---
Livelihood Sustenance	16 women	150 women	---
Other Small Credit Interventions	136 women	350 women	---

These Micro Credit Linkages Program are helped the rural poor women to get out the clutches of the money lenders and poverty and make their collective efforts for their own development, economical sustenance and societal development and their belonging community development.

## ENVIRONMENT & BIO-DIVERSITY Conservation

### Climate Change Workshop & Global Warming Awareness Programs



As one of its essential theme, **GREEN** always takes serious efforts to propagate Environmental protection and Bio-diversity conservation in the working region. This year, we have conducted a special initiative on “Combating Desertification, Land Degradation and Drought” by NEAC (*National Environmental Awareness Campaign*) under the eminent support of **Ministry of Environment, Forest & Climate Change, Govt of India**, through

**PEACE Trust, Dindigul**. This program helps to reach the public in general at a wider range to cover the awareness initiative on soil conservation practices, Land Degradation and prevention of Desertification and drought in the working region. This was created the debate forum among the SHG members, Students and Youth groups and the Farmers community in the working area.

After completing the awareness session, the Farmers and Youth club members come forward to organize the public events and making the arrangements on demonstration of Azola Cultivation, Organic Bio Fertilizer and Navakavya Preparation works. Further they have organized group level meetings in their living locality and to motivate the members, public in general and others in their living villages on to address and Combat the Desertification, Land Degradation and Drought through collective efforts. They are actively involving in



Vermin compost demonstration. They promised to maintain soil fertility in their farm lands and do activities in their house hold level and will teach their children on the issue.



We have conducted a POSTER & STICKER Campaign on “Let Us Combat Desertification & Land Degradation in our Area” This Poster & Sticker campaigns covered about 6 different kinds of Awareness Posters with good quality printing to expose the adverse effect of Land degradation, impact of Soil erosion, Causes and Effects of Desertification through Pictorial Representation and Informative mode. A Sticker covered with attractive pictures and slogans about the Combating Desertification. About 3 kinds of different Stickers were published and distributed to the School Students



About 120 more small & marginal farmers and 100 women farmers and 85 Youth leaders at village level were understood their roles on Combat Desertification and prevent soil erosion techniques in their farm lands. About 165 School students were sensitized about the issue through Stickers and Posters and get motivated on it. Over 6500 public in general sensitized on their roles and responsibility on combating Desertification issue and Land degradation issues at local level through 500 more Posters & Stickers and nearly 650 Awareness / IEC Materials, Notices.

It was expected that about 16,500 Public in general observed the issues through News Paper publicity and local Propaganda. The Small & Marginal Farmers and the Women Farmers were actively engaged the program activities. As it is a different approach in their lands, especially the Agriculture / Farm lands contribute major role on Combat the Land Desertification and Soil Degradation, the Farmer beneficiaries raised how they can prevent and combat the soil erosion and preserve the Soil Fertility on their farm fields and its surrounding locality.



## TREAD for Women Scheme - MSME

(Supported by Ministry of Small, Medium Enterprises MSME, Govt of India & Canara Bank)



Women are the vital component of the functioning of the community. They are the pivot of the society. **GREEN** believed this and continuing its service performances on the field of women development and welfare activities centered with women participants. For achieving its focused vision our **GREEN** has formed them in to women self help groups. This year we have supported them through a special Trade

Related Entrepreneur Development (TREAD) Activity for the development of rurally backward women community in Chinnamanur Block. This **TREAD (Trade Related Entrepreneur Development Program for Women Scheme)** is supported by the **Ministry of Micro Small & Medium Enterprises MSME, Govt of India** and **CANARA Bank** - Erasakkanaiyakanur in Theni District is providing a Micro loan for each trades activity to the women self help group beneficiaries. The women in this project have gained alternative and integrated opportunity to utilize their local base available resources in order to improve their financial status and for economically sustenance.

We have selected about Four (4) kinds of Trade Activity and providing Skill based development Training on it and an Entrepreneurship Development Program (EDP) under this project namely,

### ❁ Simple House Hold Cleaning Items Preparation

The selected women beneficiaries of TREAD project undergone the 90 days (3 months) training on preparation of Simple household cleaning items such as Soap oil, Phenayl, Bleaching Powder, Detergent Soap, Soap Powder etc., Resource persons from the reputed institution provided the details of nature and activities of various chemicals involved in household cleaning items preparation, difference between Acids and Alkalines, detailed method of preparation several household cleaning items, making of Detergent Soaps etc., Further he explained the precautionary and safety procedures to handle chemical items while preparation of various products. Demands and Marketing techniques of it etc.,



### ❁ Disposable Paper Cups / Paper Bags Making

Under this TREAD Scheme we are providing trade based skill development training on Disposable Paper Cups, Tea Cups and Paper Bag/ Wedding Bags, Paper Covers Making Training to the rural women SHGs. In this training we have demonstrated the various types of Paper Bags and adverse effect of using the polythene bags. Paper based handicrafts items and Commercial Paper Bags, Festival Paper Bags etc., Further we have encouraged the women groups for utilizing the Paper bags instead of Polythene bags. This Training was conducted for 3 months. Each of the women participants of this Trade Training involved in making of products at their own.





### Sanitary Napkin Manufacturing

In this Training, the reputed resource providing the direct focuses of Rural Women's Health issue and menstrual hygiene especially in practices of using the menstrual pads during the period. Then demonstrated the Low Cost, Home Made, Hygienic Sanitary Napkin preparation by using Semi - Automatic Sanitary Napkin Making M/c was made. The participants, particularly young mothers have been observed closely the demonstration of the Sanitary Napkins and known the functional operation of the Machine. She also imparts the proper disposal of the napkin pads after use by using the Mechanical Sanitizer. This was very useful to the rural women. This Training was conducted for 3 months. Each of the women participants of this Trade Training involved in making of products at their own. The Trainer - Trainee method of demonstration was conducted.



### Readymade Garments Production

Under the TREAD Scheme for women we have supported the women SHGs through Trade based skill development training on Readymade Garments production. The selected women beneficiaries of this trade involved in 3 months training (90 days) process on basic Tailoring, understanding the methods of stitching, modern dress making etc., The experienced and certified resource person from the reputed organisation has provided the in class room training on this Readymade Garments Production, History of cloths, ornamentation works on fabrics and readymade garments Aari, Zardosi works, fashion designing works on readymade cloths etc.,



During the training, each Trainee has supported to use the Tailoring machine, and resource materials to do the practical works effectively. All the above Trade related skill development Training given by the qualified and certified Trainers and followed the specially designed curriculum for each trade activity.

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In total about 665 women from the Women Self Help Groups promoted by GREEN are benefited through this program. This program facilitated a course of Training programs on the given trade activities to the women beneficiaries. The Training programs are monitored by the Bank officials along with Micro Credit Linkages to the successful trainees of this project. Through this program, so far 50% of the trained women were assisted through the Bank loans and started their own self employment units and running its in a profitable scale from this reporting year onwards.

## **WOMEN RIGHTS AWARENESS – for Sumangali Victims Rehabilitation**

Through the assistance of local support groups, this year our **GREEN** conducted the special training on Legal Aid Awareness to the Sumangali Scheme Victims in our working area. This training facilitated them on Legal Support Services and Awareness on Women Rights Issues, In this awareness meeting the resource persons conducted a session on: atrocities, violence against women, importance of girl child education, Adverse effects of Sumangali Schemes, Work spot violence against women especially the Adolescent girls,. Further this program promotes the awareness on Domestic violence against women and constitutional guarantees of women, and Law for prevention of women from domestic Violence Act 2005 etc., this program facilitates over 25 members on understanding the various issues related to women, domestic violence, negligence of girl children and guarantee measures to women. This program facilitates the Adolescent Girls and Women SHG leaders to come forward to understand their roles and participating in prevention of atrocities and violence against women.

## **SKILL DEVELOPMENT TRAININGS to Adolescents**



**GREEN** focused special programs for developing positive, potential benefits of youth powers by providing Trade based Skill Development Trainings and knowledge exposures. For this we have established the a special programs for providing YSD (Youth Skill Development) Training exposures particularly for youths on Trade based, self employable training. We have recently conducted a “Entrepreneurship

Development Training (EDT) Program on the Mushroom & Value Added Products Manufacturing” to the 20 deprived women community in the rural area in the working block of Chinnamanur located in Theni District. This training program was conducted by the eminent support of the TNSRLM - Tamilnadu State Rural Livelihood Mission - Theni district. This training program was facilitated over 20 rural women from BPL (Below Poverty Line) and supported for 45 days on Mushroom Cultivation & Value added Products manufacturing with Practical Demonstration and Entrepreneurial Assurances. Apart from this, the trainees were supported through motivation classes, business counseling, success stories and case studies and this were highly encouraged and getting knowledge exposure to them.

Direct Exposure visits to the Vivegam Bio-Tech located in Oodaipatty village in Theni district was organized to prove the trainees for better knowledge exposure and Special “LAB Classes” conducted by the Trained Faculty - in this event the trainees were acquired and developed their EDT skills. The women beneficiaries have observed the various process adopted for cultivating the Chippi Kaalan (Oyster Mushroom), Milky Mushroom and other variety of Edible Mushrooms during the training and on attending various kinds of products in the Mushroom and its production process such as Mushroom Biriyani, Mushroom Soup, Mushroom Powder, Mushroom Pickle etc., Special orientation Classes on Loan Facilities, Bank Procedures, Project Report and how to establish their Own Trade Unit were also conducted.



## AGRICULTURE & FARMERS DEVELOPMENT

### Meeting & Formation of FIG (Farmers Interested Group)

A new intervention committed by our **GREEN** society during this reporting year on facilitating the livelihood condition of the small and marginal farmers in our working area. Our **GREEN** Society have in collaboration with the District Horticultural Department - Theni on formation of the FIG (Farmers Interested Groups) and organize the small and middle farmers especially the farmers involving in cultivation of Banana and other money yielding corps in their land. We have formed over 55 Farmers Group on Banana Farming Category covered 1100 farmers as members and about 25 among the Perumetro Vegetables Farming with 500 more farmers as regular members. The purpose of the program is to facilitate them on Training, Knowledge exposure and Technical assistances for retaining their cultivable lands and providing micro credit linkages and other related assistance for their agricultural sustenance of the FIG groups.



### Farmers Development Training Program

For facilitating the dry and waste lands into cultivable, our organization has organized a special training program to the farmers on “dry land agriculture promotion” by this year in the working village. In this program, over 76 farmers from the Small and Marginal Category were identified and they were encouraged to get involved in various horticultural processes, such as dry horti and agro horti activities. Further our organisation has extended support to provide Agriculture Consultancy services, Soil Testing and knowledge exposure on Modern Agriculture Techniques to the Farmer beneficiaries under this training program.

### Organic Farming Training

**GREEN** Society has organised a training program to promote bio compost and bio fertilizers. With the outcome of the training organised by the Green model ‘An Demonstration Pits on Earth Worm Culture were constructed by the rural school children in Erasakkanayakkanur village and Mr. Nagip, Deputy Director of Agriculture had participated in this event. The model pits were constructed and maintained only by school students. African based Earth worms were bought from leading farm and it has handed over to the rural women. The residues from the earth worm pits are high nutrient to the crops, and there is a heavy demand for it.



## **EMERGENCY & RELIEF MATERIALS ASSISTANCES to flood disaster victim in Cuddalore**



Heavy rainfall has thrown life out of gear in several parts of Tamilnadu and caused severe damages in Cuddalore District. Heavy rains and breaching several water tanks and rivers worsened the situation continued till 16<sup>th</sup> November 2015 and more than 125 people have been reported dead due to storm and flood. **GREEN** noticed that the need and emergency of the situation and the importance of assisting the

flood disaster victims by relief materials, thus our Board has decided to provide the relief assistances and emergency relief materials to the victims who had been affected by the Flood Disaster. **GREEN**, as an associated partner of Terre Des Homme (TDH) along with its partners in the neighboring districts had visited the flood hit area and engaged in relief programs, expressed solidarity to victims.



**GREEN** have been involved in immediate relief measures in providing free cloths, bed sheets etc., Those materials and articles, goods, items were given to the Disaster Relief Team in the District to support to purchase the food items, protective cloths, temporary shelters, medicines and other important relief materials to the team of disaster relief personals in Chennai Coastal area. Several donors and well wishers are offered cash donation, other assistances to us for this noble cause.

Furthermore, our **GREEN** Secretary - Mr. P.S. Bose, along with the team members involved in discussion with Mr. Sambath, Minister for Textiles, appointed by State Govt of Tamilnadu for Relief work and the Deputy Secretary of National Disaster Relief Team about the NGO's role in the relief works.

## **SPECIAL DAYS OBSERVANTS – International Women's Day**

International Women's Day was observed on March 2016 at Chinnamanur town which is center for our target area. The programme was organised with the coordination of local women Self-help Groups, Micro Level Tribal Groups, other NGOs, Women activists and volunteers. The events are mainly focusing the empowerment of women community, raising voices on women development and making collective efforts on violence against women. The programme includes debates, role-plays, seminars, and group discussions regarding women and development. Personals from the Tamilnadu Women Development Corporation, Banks, MFIs, and other Government Departments, neighboring organisation, women activists, and project partners had been honored as chief guest in this program. Totally about 850 women were participated and benefited the programme.



## TRIBAL RIGHTS AWARENESS & DEVELOPMENT

Through the support of Simenpou and Tamilnadu Adhivasi Fifth Schedule Campagin (TAFSC), our **GREEN** organisation implement the Tribal Welfare projects combined with Awareness and Action oriented efforts of promoting the welfare of the Tribal living in our working area located in the Western Ghats.

### 🌿 Tree Plantation Program

This program facilitates the Tribal community on marketing their non-timber forest products directly without brokers and to aware on basic rights and promoting Tree plantation activities were promoted and so far we have planted over 2000 more trees in the targeted Tribal areas. We have also conducted the special Annual Convention on Tribal Rights and exploring awareness about the 5<sup>th</sup> Schedule which ensure the Welfare and Rights of the Tribal. During this year an awareness program was organized at Kurangani village and a campaign program also organized.

### 🌿 Low Carbon Farming Program

This campaign also facilitated the Tribal on practicing the “Low Carbon Farming” Activities; through the support of the TAFSC we have provided the “Solar Lamps” to about 150 pcs as covered more than 120 Tribal families living in the 10 tribal villages and tribal hamlets.



Further, our GREEN facilitated the Tribal youths on their Rights of their living locality as mentioned in the Vth Schedules and the way to protect their habitations in the Tribal village hamlets itself. This campaign educates their rights on their living regimes and the minor / non-timber forest produces for assuring their livelihoods and the Constitutional Guarantees under the “Forest Rights Act 2005”

Through the organized a special program focusing to adapt the Fifth Schedule of the Constitution of India which protect and ensures the livelihoods of the Tribal Communities. Our organization believes that the adoption of the fifth schedule is the only way to empower tribal community and having this as motto, we have organized many continuous programs at Kurangani Tribal hamlets. Tribal Federation level activities promotes to increase the strength of the members, and to be conduct a movements based campaign activities for propagating the FRC Act, arranging infrastructure facilities and for distributing safe drinking water to all the tribal villages etc.,. The advantage of this federation is to announce prefixed price rates to the collectives (herbal, seeds, and other non-timber products) collected by the Tribal people and mainstreaming into social markets and assured income.

## CHILDREN WELFARE SERVICES

### 🌸 Children Campaign – TN Forces

Our **GREEN** society is always in concentration on participating the child welfare programs as they are the future generation and responsible to create a better society tomorrow. It believed that the Rights of the Children are also the Rights of the Human Rights. We have conducted a special program on promoting the Children Rights to Participation and valuing them through a public level Campaign Activities. This Campaign activity mainly focuses the awareness creation among the public in general about the Children Rights and Rights to participation, survival and development in the living society. This Campaign activity focuses to ensure the rights giving the policy level frame work by the current parliament election. It stresses the political parties through public advocacy on to put effect of the existing children rights and legal guarantees. **GREEN** vividly partake this campaign event through the support of TN-Forces and the neighboring organisation.



### 🌸 Collaborative Initiatives on CHILD HELP LINE 1098



In association with the neighboring organisation, our **GREEN** has involving the CHILD HELP LINE Center activities at Theni District by the reporting year 2015. This Child Help Line Project Center activity are approved and recognized by the Dept of Social Defense, Govt of Tamilnadu through the support of Central Government. The main purpose of this CHILD HELP LINE 1098 Project is to extend care and support services to the children in harmful and risky situation. It provides counseling, care and emotional support to the children, providing immediate care to the Child Labours, Street children who are identified in the working area. It is a 24 x 7 hrs dial up – Toll Free Telephone Number 1098 connectivity for receiving calls from any area of the district and our organisation will send the field staffs to extend the support services to the affected victim children in the district.

### 🌸 Free Study Materials to School Students

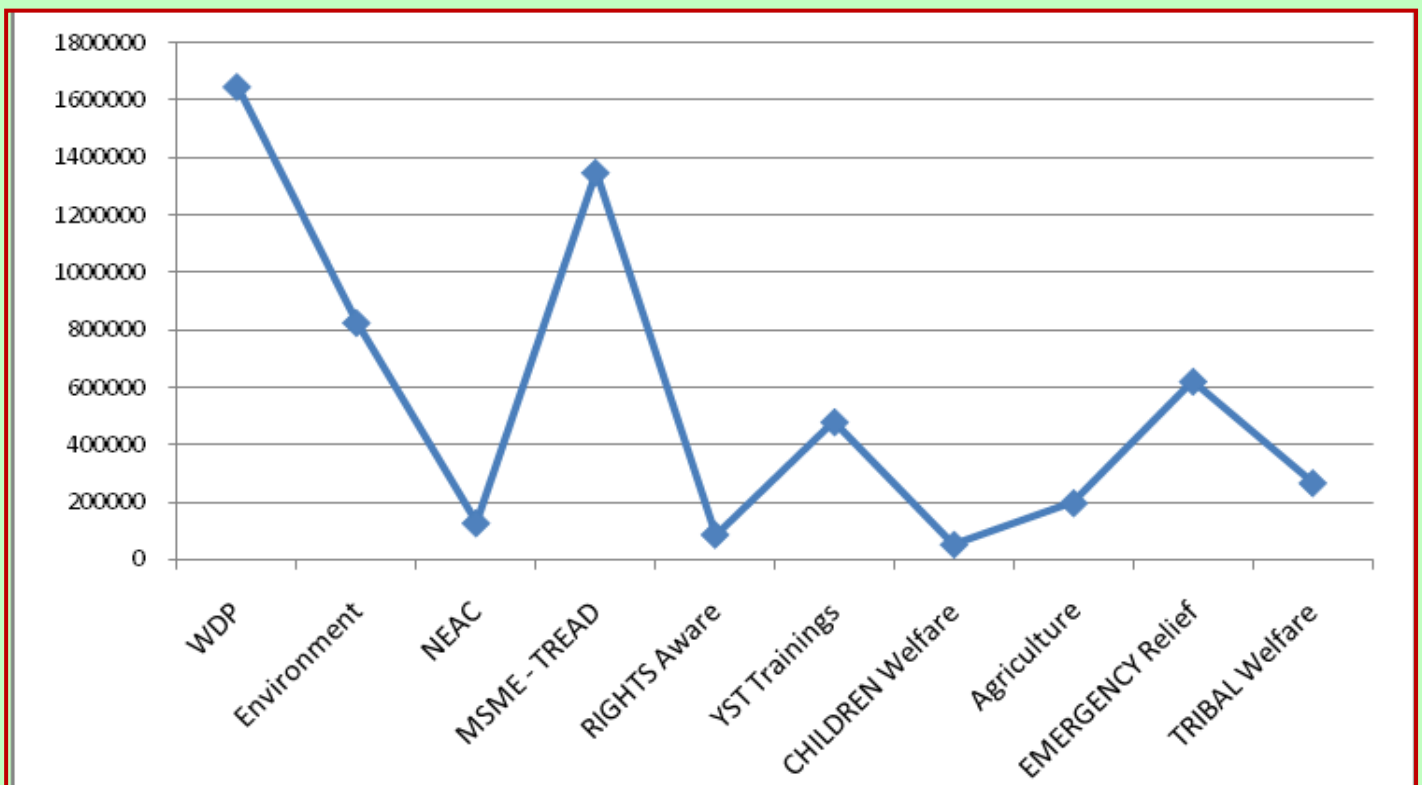
**GREEN** knows well that the children are the future society and it is our responsibility to provide comprehensive and quality education to the children at the schooling will help to provide potential human resources to the upcoming society. We provide educational assistance to the poor school going children to continue their schooling by providing free educational materials / teaching aids and free note books to school students at 8-11 yrs old. This programme is mobilized the resources from the community level, public donations and the financial supports of the friends forum of our organization. Over 50 students from rural poor community in the working area and nearby urban slum area are benefited by these materials.



**FINANCIAL OUTLAY**

(Comparative Statement of Financial particulars for the Year ended 2015 and 2016)

Category of Expenses	2014 – 2015		2015 – 2016	
	Value	Percentage	Value	Percentage
<b>Direct Project Costs</b>	<b>16,78,500</b>	<b>68.36 %</b>	<b>18,67,500</b>	<b>69.36 %</b>
<b>General Program Expenses</b>	<b>98,600</b>	<b>3.95 %</b>	<b>1,35,700</b>	<b>5.28 %</b>
<b>Administrative Costs</b>	<b>2,38,500</b>	<b>9.85 %</b>	<b>2,49,700</b>	<b>9.24 %</b>
<b>Loans and Advance dues</b>	<b>1,97,200</b>	<b>7.80 %</b>	<b>5,200</b>	<b>0.18 %</b>
<b>Liquid Assets Values</b>	<b>3,28,500</b>	<b>13.24 %</b>	<b>3,58,500</b>	<b>13.28 %</b>
<b>Depreciation Costs</b>	<b>65,800</b>	<b>2.68 %</b>	<b>62,500</b>	<b>2.34 %</b>
<b>Sundry Expenses – Miscellaneous Expenses &amp; Overheads</b>	<b>89,750</b>	<b>3.59 %</b>	<b>92,300</b>	<b>3.42 %</b>

**Distribution of Expenses on various Programs and Services implemented by 2015 - 2016****Details of Staffs**

Administrative Staff Members	Number of Staffs	Field Staffs / Field Organizers	Number of Staffs
Secretary	1	Women Development (WDP)	6
Consultant	1	Environment Protection	3
Project Director	2	Tribal Welfare	1
Accountant	1	Women Rights Awareness	2
Documentalist	1	Children Welfare	1
Office Assistant	1	Community Volunteers	18

# GREEN in MEDIA FOCUS

We had created a good rapport among our working community not only, but also, it has recognized by the Public media. The following are the illustrations of some of the programs that are media in focus.





# General Movement for Rural Education & Environment (GREEN)

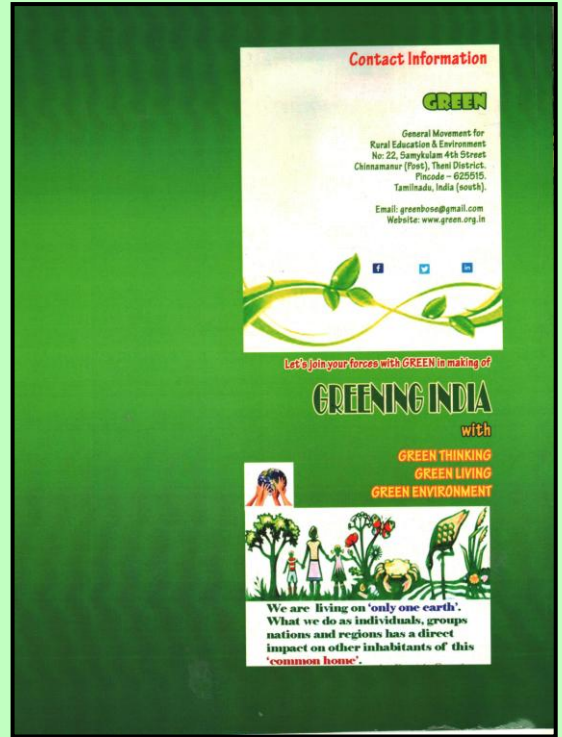
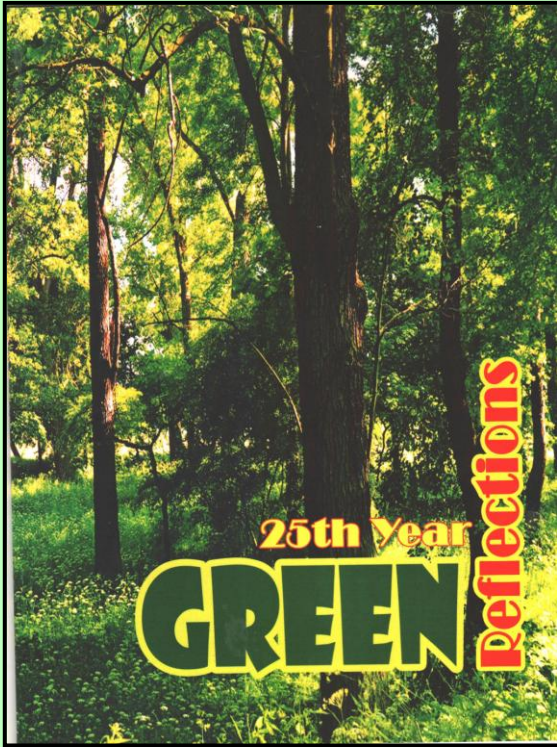
## Organisational Portfolio

<b>Name of the Organisation</b>	: GENERAL MOVEMENT FOR RURAL EDUCATION & ENVIRONMENT
<b>Acronym</b>	: G.R.E.E.N
<b>Establishment Year</b>	: 1989 (over 25 more years of service experience)
<b>Type of organisation</b>	: Not for Profit, Non – Governmental Organisation (NGO)
<b>Work Category</b>	: Charity & Voluntary Services
<b>Address for Communication</b>	: No: 1A, Samykulam 1 <sup>st</sup> Street, Chinnamanur (post), Theni district, Pincode – 625513, Tamilnadu, India.
<b>E. mail I.D</b>	: <a href="mailto:greenvision1@rediffmail.com">greenvision1@rediffmail.com</a> : <a href="mailto:greenindia@gmail.com">greenindia@gmail.com</a>
<b>Website URL</b>	: <a href="http://www.green.org.in">http://www.green.org.in</a>
<b>Registration Status and other Legal Amenities</b>	: Reg. No: <b>02 / 89</b> Registered under Tamilnadu Society's Registration Act 1975 U/s 27 (dated: 09.01.1989) NGO I.D: TN / <b>2011 / 0047544</b> (Planning Commission, Govt of India) PIA Reg No: <b>TN-2014-RF4202</b> (Ajveeka Skills) (Ministry of Rural Development, Govt of India)
<b>Income Tax Details</b> (all certificates are valid for a lifetime period)	: Donor Income Tax Exemption u/s 80G of IT Act 1961 Reg. <b>F.No: 464/205/98-99</b> dt: 22.12.2000  Receiver Income Tax Exemption u/s. 12A(a) of IT Act 1961 Reg. <b>F.No: 464/205/98-99</b> dt: 22.12.2000  FCRA Reg. No: <b>075940332</b> (Ministry of Home Affairs, Govt of India) For receiving Foreign Contribution & Donors from outside of India. (dated 19.11.1997)  PAN Card No: <b>AAAAG1244M</b>
<b>Managerial Competency</b>	: Legally organised General Body with 21 members and an Executive Committee (EC) with 7 members
<b>Mission Statement</b>	: “ To create a community with social, economic, health, environment and political empowerment of rural and tribal masses particularly the downtrodden community population to lead a dignified, peaceful, equitable and sustainable world”
<b>Geographical Area of Working</b>	: Covering 68 village panchayats, hamlets, 3 blocks in Theni District, Sound Tamilnadu, India.
<b>Target Group / Audience</b>	: Deprived Women, Widows, Rural Women Entrepreneurs, rural Poor Children Adolescent Girls, School Students, Youths and Elders.
<b>Thrust Area of Working</b>	: Poverty Elevation, Education, Health Awareness, Agriculture, Infrastructure Development, Environmental Protection, Disability & Elders care.
<b>Financial Performances</b> (in Rs.)	: Total Turn Over Rs.38,75,600/- P.A., (Program Costs - 68.42% and Administrative Cost – 23.75%, Overheads Exp – 7.83%)

# GREEN's Publication and I.E.C, Resources

Over the reporting period, our organisation had created a special efforts on sensitizing the community on our activities through the Resource Materials, I.E.C (Information, Education and Communication) and Handouts, Posters etc. and as our organisation celebrated the 25<sup>th</sup> Year of services we have documented the 25 years of service experiences in a special book published as illustrated below:

## GREEN's 25<sup>th</sup> Year Celebration Book



## GREEN's Poster's on NEAC Environment Awareness





## **FUTURE Prospects 2016 – 2017**

General Movement for Rural Education and Environment (GREEN) has to continue its services by focusing new areas for working, every year. Our Board of Management / Executive Committee has decided to concentrate the programs and activities for the year 2016 - 2017 on focusing the following kinds of programs additionally.

- ❖ Establishing “**GREEN- Agro Based Skills Development Training cum Demo Center**”
- ❖ Concentrating need based innovative programs
- ❖ Special programs for Women & Children focusing Health care services
- ❖ Tree plantation and Nursery Raising
- ❖ Promotion of Livelihoods for Tribal and De-notified Communities
- ❖ Conducting Trade based Vocational Training and Institutional supports

Apart from this we have decided to conduct a range of programs and services at need based in time and demand raised from the community.

### **Our Sincere Gratitude to .....**

General Movement for Rural Education and Environment (GREEN) would now like to thank all the following Supporting bodies, Funding agencies, Government line departments, officials, resource team and friends who were generously supported to make the noble cause during the reporting year 2015 - 2016.

We would like to say that our ambitions are very high and we have to go many more lines and we solicit the highest cooperation of all our members, partners, friends, well-wishers and all the means the community to achieve the ultimate goal of our **GREEN** Society not only the past years but also in the upcoming year as well.



----- End of the Report -----



GREEN's Admin Office @ Chinnamanur – Theni District, TN, India.



# GREEN

Environment !

Education !!

Empowerment !!!

